The topic of the morning Dialogue at Radio Republik Indonesia (RRI), on Tuesday, 6 December 2011 was on "the Education of Green Lifestyle Through Green TV" and that morning the RRI presented the Director of the Green TV of Bogor Agricultural University, Ir. Yatri Kusumastuti, M. Si. On that occasion Yatri told the historical background on the establishment of Green TV. "Plenty of research results of the University are not publicised, therefore, some faculty members initiated to promote that reports to the community for the utilization," said Yatri. In addition, some of those reports are still difficult to for laymen to understand as they are in the written form. Accordingly, came the ideas to repackage those reports into short films, to enable laymen to understand and accept those reports easily. Thus, the information will be well-disseminated.

Then came the question "Why does the Green TV show agriculture programs?" Yatri responded that Bogor Agricultural University needs to change the image of the Indonesian society on the agriculture. As the impression of the society in large when the word "agriculture" come to their minds it synonymous with dirty, ragged, poor, bad prospects, and do not have good future or other minor expressions that give negative impressions on the farm. "Such bad impression is really wrong impression, as they view agriculture based on the narrow view. The University tries to open people's minds to view agriculture in a broad sense. For Bogor Agricultural University, the University offers a lot of subjects such as agriculture, fisheries, animal husbandry, forestry, mathematics and natural sciences, veterinary medicine, agricultural technology, human ecology, economics and management and many more," said Yatri. The existing Faculties within the University proved that statements, and more subjects will be attached to the University in the future.

The word Green TV is taken from the expectation that green lifestyle is a lifestyle in harmony with nature, and with humans as well. To enable watching Green TV, spectotors are required to access the <greentv.ipb.ac.id> or they can access into the University website at <www.ipb.ac.id>. At the upper right of the Green TV program then Green TV screen will appear. There are 5 sections available, namely the Green Facts (green facts are results of research programs on agriculture and healthy lifestyle for public), Green High-Light (Current activities of the University), Talk (with members with achievements), Star Dialogues (dialogue with the community leaders), Info and Tips (information and useful tips for the community), and Profile (Directories of list of titles of available films).

Up to now Green TV performance utilizes video streaming facilities provided and owned by the Directorate of Communication and Information System (DKSI). According to Yatri, to broadcast a film such as performed by the regular TV station it requires a lot of effort, time and funding support. "Instead doing nothing, then the Green TV is the best the University could perform at the moment. Let's pray together that the Green TV will provide better service in the future. Consistent with he University motto "Searching and Serving the Best ", said Yatri. (Wied).