A soft launching of the IPB Press was held at the IPB Campus of Taman Kencana, Bogor, Saturday (19/2). It is equipped with the latest technology, called digital printing.

Vice Rector of IPB for Business and Communication Dr. Arif Imam Suroso, reported that the existence of printing in IPB is in line with the present condition of the institution itself. Over time, our existing technology is obsolete; unable to keep up with the activities of the campus communities that require fast services.

"Therefore, there is the need for improving the present facilities. In 2009, there began a procurement of digital printing equipment for printing black and white and color. In 2010, we had better equipment. For now, IPB’s printing equipment can be considered as the best among those owned by Universities," said Dr. Arif.

The advantage of digital printing technology, according to Dr. Arif, is that it can print with the number desired by consumers, competitive printing quality against offset, affordable and more environmentally friendly.

Meanwhile, Rector explained that the procurement of all equipment used the funds from the State Budget (APBN). "It is now our responsibility to manage it in the best possible way," he in the presence of the printing managers and invitees.

Present in the Soft Launching were Chief Commissioner of IPB Press, Prof. Dr. Syafri Mangkuprawira, Director of IPB Press. Dr. Elang Illok and Director of Planning and Development (Renbang) of IPB, Dr. Iwan Riswandi. (Mtd)