

IPB Provided Omda to Become the Inspiring Promotion Ambassador

<http://news.ipb.ac.id>

Posted by admin on 20 December 2013

Bogor Agricultural University (IPB) provided the Regional Student Organization (Omda) in order to promote IPB in their respective regions. Around 75 Omda with 200 students of IPB who attended the briefing or meeting of Omda IPB titled "Menjadi Duta Promosi yang Inspiratif / Becoming an Inspiring Promotion Ambassador", Saturday (30/11), in the Common Class Room (CCR), Campus of IPB Dramaga Bogor.

No half-hearted IPB presented four resource persons at once i.e.: Motivator IPB which was also Lecturer of Faculty of Animal Husbandry of IPB, Ir. H. Agus Setiana, MS, Head of Law Office, Promotion dan Public Relation of IPB, Ir. Yatri Indah Kusumastuti, M.Si, Head of Public Relation of Law Office, Promotion and Public Relation of IPB, Siti Nuryati, S.TP.M.Si, and Person-in-charge of Omda IPB, H. Waladan Mardijja, SE.Sy.

In his presentation, Agus Setiana emphasized the increase of self productivity to become the superior personal. "The superior personal must be able to balance between religion, ethics and supported by good academic achievement and encouraged by high willingness," said Agus Setiana. Agus Setiana encouraged the students of IPB and shared life experiences about the tips to face the problems of life.

Meanwhile, Head of Public Relation of IPB, Siti Nuryati, said that having been long Omda IPB had a positive tradition which was always done every year i.e. tradition to come home from the dispersed abroad to school of their almamater. The students of Omda visited their SMU almamater to share information, experience and fostering the pride of their almamater. The students of Omda invited their younger classes to the footsteps of success of their elder sisters/brothers to study at IPB. Given this positive tradition, Omda IPB was considered a significant role in inviting or promoting to their younger classes in studying in the higher level of education.

"Seniors or alumni are the most influential figures. They are "living witnesses" and have the same waves. They are also not far adrift ages so it is easy to communicate," she said. Whereas the Head of Law Office, Promotion and Public Relation of IPB, Ir.Yatri Indah Kusumastuti, M.Si explained more about the result of a survey toward incoming freshmen, ranging from the information retrieval of the university to the favorite faculty at IPB based on the perception of prospective students. While the person-in-charge of Omda IPB, H. Waladan, gave good communication tips and be a good presenter. (man)