

10 Years of Unilever's Road Show to IPB

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PT Unilever Tbk every year comes to IPB to give a general lecture to IPB students. Until now this has been 10 times for Unilever to deliver such a lecture, according to Dr. Ir. Edi Pudjo Giriwono, a lecturer of the Department of Food Science and Technology, Faculty of Agricultural Technology (Fateta) IPB while giving a speech in the program 'Unilever Goes to Campus'. This means that for 10 years Unilever has been in the Auditorium of Andi Hakim Nasoetion, Darmaga Campus of IPB (27/9).

"Ten years ago, Unilever came to IPB (when I was still a student). This means that Unilever still believes in the quality of human resources produced by IPB," he said in front of hundreds of students from the Department of ITP and Department of Management. According to him, the future challenge is suitable to put forward as the theme of this lecture to broaden the perception of IPB's student about the future challenge in terms of the perspective of a big companies like Unilever.

Meanwhile, Dr. Ir. Jono Munandar as Head of the Department of Management, Faculty of Economics and Management (FEM) IPB hopes that with this public lecture the students can understand what is needed by the industry.

"With this activity, the students learn more about the needs required from industry. In addition, graduates of any university need to develop soft skills such as the type of leadership required by industry because it is not enough only from the academic values. Apart from that, after graduation, the student must be fluent using English, attractive, creative in thinking and brave to perform differently," he said. (Mtd)