IPB Incubie Facilitates Funding and Business Meeting For 45 SMEs (Small-Medium Enterprises)

http://news.ipb.ac.id

Posted by admin on 05 September 2013

A total of 45 small and medium enterprises (SMEs), under the auspice of Business Incubator and Entrepreneurship Development (Incubie) Center, are taking a Technical Guidance (Bimtek) related to financing and business meeting, 2-5 September 2013, at Salak Hotel Jl Juanda, Bogor. The activity, opened by the Head of Research and Community Service Institution (LPPM) of IPB, Dr. Prastowo, is the resulted cooperation of Incubie, the Ministry of Cooperatives and SMEs of the Republic of Indonesia.

In the financial facilitation, a number of resource persons were present, from the Partnership and Community Development Program (CSR) of PT Antam, Revolving Fund Management Institution (LPDB) of Ministry of Cooperative and SME, BNI 46, BNI Syariah, Bank Syariah Mandiri, Bukopin, Bank Jabar Banten, and BRI Syariah. Meanwhile, the business meeting which is to facilitate market access invites Yogyakarta Dept Store, Kibi Mart, Indomart and Bogor Trade Mall (BTM), and Priangan Sari and PT Aliyah Agro Nusantara as retail businesses that manage many outlets.

Head of LPPM-IPB Drs Prastowo in his speech said, IPB is very concerned in developing new entrepreneurs both from the alumni and the wider community, including providing facilitation of access to sources of capital and market. "We hope that employers incubated through IPB’s Business Incubator can become independent, developed and competitive entrepreneurs," said Dr. Prastowo.

In the same place, Head of IPB’s Incubie Prof. Dr. Memen Surahman said that until now technical guidance (Bimtek) has been done five times with quite diverse material. It includes legal aspects (licensing, home industries, barcode system and halal assurance system), creativity and innovation in the business development of SMEs (grassroots innovation), production/processing techniques, production/processing technology management, product exhibitions, study tours, as well facilitation of financing and business meeting now ongoing. "This 5th Bimtek is also filled with outbound activities to build the character of entrepreneurship for SMEs such as teamwork and leadership. It is expected that they will apply it in managing their businesses," said Prof. Memen accompanied by Supervisory Team Coordinator, Dr. Rokhani Hasbullah.

Dr Rokhani added, besides Bimtek, Incubie also conducts intensive mentoring of SMEs players, with the emphasis on simple aspects of bookkeeping, preparation of business plans and product packaging design. It is expected that SMEs developed could become feasible as well as bankable businesses, and so they could access sources of capital for their business development. (Mtd)