LPPM (Community Service and Research Institution) of IPB and BTN Invite Hundreds of Micro and Small Business Operators

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LPPM IPB in cooperation with the State Savings Bank (BTN) of Bogor Branch held a seminar on "Capacity Building of Micro and Small Businesses in the Villages around IPB Campus" on Saturday (13/4), at the Auditorium of Andi Hakim Nasoetion Dramaga Campus of IPB Bogor. This event involved 200 micro-small business players from 17 villages around the campus and 50 IPB students engaged in micro-small businesses.

Chief of Dramaga District, Arom Rusmandar, SP., in his speech expressed his appreciation to IPB and BTN for having helped boost the village economy through the empowerment of citizens in various fields. "Lucky (for Dramaga District, editor) to have IPB," he said, responded with lively applause.

BTN Manager of Bogor Branch, Ide Kusuma Pribadi, said the cooperation with LPPM IPB has lasted long. And this activity is a vehicle for the BTN to get closer to the micro-small business operators.

On this occasion, Ide Kusuma invited micro-small businesses to utilize the facility of KUR (business loans) from BTN. "Do not hesitate, just come to BTN. But of course we finance a business that is profitable. If a business is suffering from losses, how can it pay the installments," said Ide.

Meanwhile, Vice Head of LPPM IPB for Community Services, Dr Prastowo, expressed his appreciation to the micro-small business players receiving bank loans who have paid installments regularly. "IPB is always ready to assist micro-small businesses," said Dr Prastowo accompanied by Chairman of the Committee, Ir Sutrisno, MBA.

Present as speakers in the seminar were Dr. Elang Ilik presenting the topic "Entrepreneurial Motivation and Exposure to Program Plan", and Prof. Hadikaria Purwadaria with the topic "Product Innovation and Tips for Micro-Small Businesses". (Mtd)