Developed Sweet Potato Chips Assorted Flavors Business, Could Buy A House
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Originated from the provision of capital of the Student Entrepreneurship Program, Bogor Agricultural University (PKM-IPB) to develop the sweet potato chips assorted flavors business, the Student of Agribusiness Department, Faculty of Economics and Management IPB, Isnurdiansyah, could buy a house for his family. “Initially, we have to move from one home to another, and contract a house to develop a sweet potato business having brand ‘Qibichan’. Alhamdulillah after getting the assistance from the Entrepreneurship Development and Business Incubator Center (Business Incubator /IncuBie), Institute of Research and Community Empowerment (LPPM-IPB), our business grows rapidly and we can buy our own house,” said Dwi Supiyana, representing his son in between the activities of the Selection Candidate and Program Socialization held by IncuBie, LPPM IPB, Tuesday (26/3) in the Business Incubator Building of IPB Baranangsiang. Dwi further said, after graduating from the university, Isnurdiansyah was then accepted to work, then continued his efforts. But he said, the ownership of the company remained in the name of his son.

On different occasion, Head of Business Incubator, LPPM IPB, Dr.Ir.Memen Surahman, said that in 2012 the Business Incubator had conducted the assistance toward 30 Usaha Mikro Kecil Menengah (UMKM). “This 2013, the Business Incubator provides opportunities to 15 UMKM as the new tenants to join the assistance program. In line with the vision of IPB to run off the new entrepreneur, we prioritize the tenants of alumni IPB. Nevertheless we also open the widest opportunity for UMKM of non alumni IPB which want to develop their business,” said Dr.Memen accompanied by the IncuBie Ahmad Yani, STP, M.Si. Altogether then until now around 45 UMKM which were now joining the assistance program. This program consisted of technical guidance, business meeting, exhibition, comparative study, business assistance (management, technical, marketing, preparation of business plan). Included in the program, the Business Incubator of IPB also provided the business place with the very affordable rent for UMKM which did not have the adequate production site.

In his speech, the Rector of IPB, Prof.Dr.Ir.Herry Suhardiyanto, delivered his appreciation toward the Socialization of Business Incubator Program which played an important role in creating the young entrepreneur coming from the alumni of IPB. “We expect from this program, it will be created the young entrepreneur which later may open the new job opportunity and help to finish the nation’s problem i.e. to reduce the number of unemployed,” said the Rector. (ris)