

Mahameru and Callidus Cultio Teams Representing Bogor Agricultural University in the Competition "Danone Young Social Entrepreneur" 2013

<http://news.ipb.ac.id>

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DYSE is an initiative of Danone Group of Indonesia, inviting students to make changes through social business ideas they have designed and will be presented in February in front of the jury. DYSE have a vision in line with Danone's dual commitment in running its business: contributing to the economic and social progress. Danone wants to implant this vision in order that the best students in Indonesia would realize their ideas for change in their communities through DYSE.

This competition is a continuation of "TRUST by Danone Business Game Competition," which has been organized by Danone Group of Indonesia for 9 times since 2003. This year, TRUST by Danone is carried out with unique online games that can be played by anyone by accessing to trust.danone.com or via facebook at [facebook.com/TrustByDanone](https://www.facebook.com/TrustByDanone). In the online game, anyone could create an account and play as if they were the owner of the company.

The 24 teams will compete in the national level to win the best five teams. The five teams will receive funding to implement their social business ideas and scholarship per month for each person. They will then compete in DYSE Country Finals to compete for a trip to Paris to visit the Danone Headquarters and social business is in Paris.

Let's support MAHAMERU and CALLIDUS CULTIO teams to be "the Most Favorite Team" in DYSE 2013 by clicking LIKE on the link:

<http://www.youtube.com/watch?v=rAz-0NbYznM> for Mahameru and
<http://www.youtube.com/watch?v=ur9bVMhENLo> for CALLIDUS CULTIO.

Follow the competition updates via twitter @DanCommunityID, Facebook.com / DanCommunity and DanCommunity.com. (Early Hajarrahmah - DYSE Organizing Committee) (Mtd)